

INCENTIVE 543-08 R1 US&C Capture Pro Software End User Rebate



For All Channel Partners of KODAK Document Imaging Products

Effective Dates: 4/7/08 – 8/31/08

Revision Dates: 7/1/08 – 9/30/08

Restricted

Revision 1: Enhances Rebate payout for Group B, Group E and Group F Software and Care Kits.

Eligible Participants: Customers purchasing Kodak Capture Pro Software and Care Kits

Incentive Details:

Expires: 8/31/08

- Purchase any Kodak Capture Pro Software and an associated Care Kit and receive the rebate dollars listed below.

Description		Description		Rebate
Kodak Capture Pro Software Group A		Associated Kodak Care Kit		\$ 75.00
Kodak Capture Pro Software Group B		Associated Kodak Care Kit		\$ 150.00
Kodak Capture Pro Software Group C		Associated Kodak Care Kit		\$ 270.00
Kodak Capture Pro Software Group D	Plus	Associated Kodak Care Kit	Equals	\$ 380.00
Kodak Capture Pro Software Group E		Associated Kodak Care Kit		\$ 1,300.00
Kodak Capture Pro Software Group F		Associated Kodak Care Kit		\$ 1,775.00
Kodak Capture Pro Software Group G		Associated Kodak Care Kit		\$ 2,850.00

****NEW-Effective: 7/1/08 – 9/30/08, Revision 1**

- Purchase any of these product combinations and receive the following REBATES.

Description		Description		Rebate
Kodak i1310 or 1320 with Kodak Capture Pro Software Group B	Plus	Associated Kodak Care Kits for both	Equals	\$300.00
Kodak i610 or 620 or 640 with Kodak Capture Pro Software Group E		Associated Kodak Care Kits for both		\$2,700.00
Kodak i660 with Kodak Capture Pro Software Group F		Associated Kodak Care Kits for both		\$4,000.00

Incentive Requirements:

1. Purchases must be made thru between July 1, 2008 and Sept 30, 2008 to qualify for this incentive.
2. Kodak must receive all claims by October 31, 2008.
3. To receive the rebate, the End-User must submit a **claim form along with a copy of their invoice from the Reseller**. A check will be issued directly to the End-User for the applicable rebate amount.
4. US customers must purchase from US Resellers, and plan on using the products within the United States. Canadian customers must purchase from Canadian Resellers, and plan on using the products in Canada.
5. If an End-User cannot accept the rebate, they can authorize the Reseller to accept the rebate by completing the **Direct Payment to Reseller Form**.
6. This incentive **may not be** combined with any other end user incentives for these products sponsored by Kodak.
7. Kodak reserves the right to audit all claims and change or cancel this promotion at any time.
8. Kodak will be the sole judge on eligible sales and Incentive disputes. All decisions made by Kodak regarding eligibility are final.
9. All prior sales are excluded.

Please contact your District Sales Manager if you have any questions.

Eastman Kodak Company/Kodak Canada Inc.
DI Pricing Administration

INCENTIVE 543-08 US&C

Capture Pro Software End User Rebate Claim Form



Description	# of Units	Rebate Amount	Total Rebate Amount
Kodak Capture Pro Software Group A + Care Kit		\$ 75.00	
Kodak Capture Pro Software Group B + Care Kit		\$ 150.00	
Kodak Capture Pro Software Group C + Care Kit		\$ 270.00	
Kodak Capture Pro Software Group D + Care Kit		\$ 380.00	
Kodak Capture Pro Software Group E + Care Kit		\$ 1,300.00	
Kodak Capture Pro Software Group F + Care Kit		\$ 1,775.00	
Kodak Capture Pro Software Group G + Care Kit		\$ 2,850.00	
Capture Pro SW Serial #'s:			

Revision 1 rebate amounts:

Description	# of Units	Rebate	Total Rebate Amount
Kodak i1310 or 1320 with Kodak Capture Pro Software Group B and Care Kits		\$300.00	
Kodak i610 or 620 or 640 with Kodak Capture Pro Software Group E and Care Kits		\$2,700.00	
Kodak i660 with Kodak Capture Pro Software Group F and Care Kits		\$4,000.00	
Scanner and SW Serial Numbers:			

By submitting this claim, you will automatically start receiving promotional email from the Kodak Document Imaging Team. If you do not want to receive these, please click Unsubscribe in the email.

Claimant Information

Company Name:

Mailing Address:

City **State/Prov** **Zip Code/Postal Code** **Telephone No.**

Claimant Contact Name: **Email Address:**

Reseller Information

Reseller Company Name:

INCENTIVE RULES AND REDEMPTION

- Purchases must be made between July 1, 2008 and September 30, 2008 to qualify for this incentive.
- Kodak must receive all claims by October 31, 2008.
- To receive the rebate, the End-User must submit a **claim form along with a copy of their invoice from the Reseller**. A check will be issued directly to the End-User for the applicable rebate amount.
- US customers must purchase from US Resellers, and plan on using the products within the United States. Canadian customers must purchase from Canadian Resellers, and plan on using the products in Canada.
- If an End-User cannot accept the rebate, they can authorize the Reseller to accept the rebate by completing the **Direct Payment to Reseller Form**.
- This incentive can be combined with any other incentives for these products sponsored by Eastman Kodak Company.
- Kodak reserves the right to audit all claims and change or cancel this promotion at any time.
- Kodak will be the sole judge on eligible sales and Incentive disputes. All decisions made by Kodak regarding eligibility are final.
- All prior sales are excluded.
- Required Documentation needs to be emailed to US&C-DI-Rebates@kodak.com or faxed to 1-585-722-4408

*Only one payment / payment method will be processed for a given serial number.

Payment Option	Required Documentation
Direct Payment to End User Customer -- Rebate check is mailed from Kodak directly to the End Customer.	Completed "Rebate Claim Form", Copy of Sales Invoice, Serial numbers for all products.
Payment through Reseller -- End User Customers who cannot take advantage of this incentive directly may work with their reseller to take the rebate deduction up front and have their rebate dollars credited to the reseller.	Completed "Rebate Claim Form", Copy of Sales Invoice, Serial numbers for all products. Completed "Direct Reseller Payment Form".

Direct Reseller Payment Form US&C

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Capture Pro Software End User Rebate



Effective dates:

DATE:

Claimant Information

Claimant Company Name:

Mailing Address:

City State/Prov Zip Code/Postal Code Telephone No.

Claimant Contact Name:

Claimant Contact Signature: _____ Title: _____

Email Address:

Per the attached Rebate Claim Form, the government agency/commercial customer (“Customer”) listed above qualifies for a rebate in the amount of _____ from Eastman Kodak Company (“Kodak”) for the purchase of:

This letter signifies that for legal or accounting reasons, the above Customer cannot accept a rebate check or credit memo directly from Kodak. Therefore, the Customer authorizes Kodak to transfer the rebate monies to the reseller listed below and authorizes the reseller to deduct the equivalent dollar amount from the price of the equipment on the sales invoice to the Customer.

NOTE: Customer and Reseller contacts hereby affirm that they have the authority to bind their respective employers.

Reseller Information

Reseller Company Name:

Reseller Mailing Address:

City State/Prov Zip Code/Postal Code Telephone No.

Reseller Representative Name:

Reseller Contact Signature: _____ Title: _____

Email Address:

The reseller listed above agrees to accept the rebate monies from Kodak under the terms of this Agreement, and to deduct the equivalent dollar amount from the price of the equipment listed above on the sales invoice to the Customer.